



Atlantic Capital

Atlantic Capital – A Personal Alternative to Business Banking

Why Atlantic Capital Does Small Business Better

The last few months have brought a number of interesting headlines to the banking community. Several large merger announcements, including a deal between BB&T and SunTrust, have significantly changed the current financial landscape for businesses and individuals alike.

These announcements seem to indicate a growing trend among banking institutions – that of building market presence through consolidation – many customers have been left wondering whether their bank is making decisions with their best interest in mind.

Location closings, layoffs, and infrastructure adjustments are three inevitable consequences of any merger process that can drastically affect the consistency and quality of client service. In addition, a large bank can find it increasingly difficult to stay responsive to the needs of smaller-sized businesses.

At Atlantic Capital, we believe we're the perfect size to serve the demands of our clientele. Since our founding in 2007, we've sought to maintain an entrepreneurial spirit as we navigate a crowded industry. For our customers, this means we understand the challenges of running a business, and we're committed to helping them achieve the prosperity their hard work deserves.

Raising \$125 million in startup capital during the financial crisis of 2007-08 was far from easy, but 12 years later, we continue to do what we've always done: offer flexible banking solutions and dependable, individualized service. We pride ourselves on matching or surpassing the large banks by offering the latest in financial technology, but it's the expertise, high-touch communication, and attention to detail from our bankers that fully sets us apart from our competitors.

We know who we are, and we plan on staying true to our small business origins as we continue moving forward. We hope you'll consider making Atlantic Capital the bank to help you grow your business.

[Contact us](#) today and find out how we can better meet your banking needs.